

KENYA AGRIBIZ EXPO

2026 BROCHURE

28TH - 29TH AUGUST 2026

Kimorori Grounds, Kenol, Murang'a County

**CONNECTING FARMERS,
MARKETS AND INVESTORS**

A premier annual agribusiness exhibition

"Connecting Farmers, Markets and Investors for Shared Prosperity."

THE PLATFORM

About Kenya AgriBiz Expo

Kenya AgriBiz Expo is a premier annual agribusiness exhibition that brings together farmers, agribusiness enterprises, manufacturers, investors, technology providers, financial institutions, development partners, county governments, national government agencies, cooperatives, and international organizations to showcase innovations, create business opportunities, promote investment, and strengthen agricultural value chains.

Organised for impact

The Expo is organized by Summer Ranch Investment Limited, in partnership with KEAGRIBIZ Ventures, in collaboration with the Kenya National Chamber of Commerce and Industry (KNCCI), the Kenya Agricultural and Livestock Research Organization (KALRO), the Murang'a County Government, and other strategic public and private sector partners.

The Kenya AgriBiz Expo 2026 will take place on 28th-29th August 2026 at Kimorori Grounds, Kenol, Murang'a County.

ABOUT THE EXPO

A Marketplace Built for Growth

This strong collaboration brings together expertise in agricultural research, business development, trade promotion, innovation, investment facilitation, and public service delivery, making the Expo one of Kenya's most comprehensive agribusiness platforms.

The Expo serves as a one-stop marketplace where exhibitors showcase products and services, investors identify viable business opportunities, farmers access modern technologies and quality inputs, and institutions engage directly with their target audiences. It is designed to accelerate commercialization of agriculture, promote industrialization through value addition, facilitate knowledge exchange, and enhance access to markets and finance.

SHOWCASE

Innovations, products, services and practical solutions across the agribusiness value chain.

CONNECT

Farmers, buyers, investors, institutions and solution providers in one focused marketplace.

ACCELERATE

Commercialization, value addition, knowledge exchange, market access and investment readiness.

STRENGTHEN

Agricultural value chains through collaboration, quality inputs, modern technologies and finance.

A comprehensive agribusiness platform

Research, innovation, enterprise development, trade promotion and public service delivery come together to create direct opportunities for businesses, farmers, investors and institutions.

VISION, MISSION & OBJECTIVES

Purpose and Direction

VISION

To be Africa's leading agribusiness exhibition connecting agriculture, business, technology, markets and investment for sustainable economic transformation.

MISSION

To provide an inclusive platform that promotes innovation, investment, trade, partnerships and knowledge sharing across the agricultural and agribusiness value chain.

Objectives

- Promote investment in agriculture and agribusiness.
- Showcase modern agricultural technologies and innovations.
- Create market linkages between producers, processors and buyers.
- Encourage value addition and agro-industrial development.
- Facilitate business-to-business (B2B) and business-to-government (B2G) engagements.
- Support SMEs, cooperatives and startups to access new markets.
- Promote climate-smart agriculture and sustainable food systems.
- Strengthen partnerships among government, private sector, research institutions and development partners.
- Increase farmers' access to quality inputs, mechanization, finance and insurance.

The Kenya AgriBiz Expo seeks to turn connections into practical business opportunities, stronger value chains and sustainable economic transformation.

EXHIBITORS, SPONSORS & PARTNERS

Who Takes Part

250+
EXPECTED EXHIBITORS

20,000+
TARGET VISITORS

Expected Exhibitors

The Expo expects participation from over 250 exhibitors drawn from Kenya and beyond, including agricultural input suppliers, farm machinery dealers, agritech companies, livestock and dairy enterprises, food processors, coffee, tea, avocado and horticulture value chain players, renewable energy companies, financial institutions, SACCOs, insurance firms, cooperative societies, exporters, logistics providers, universities, research institutions, county governments, national government agencies, development partners, ICT companies, manufacturers and business service providers.

Expected Sponsors and Partners

The Expo welcomes sponsorship and strategic partnerships from financial institutions, manufacturing companies, agricultural input manufacturers, telecommunications companies, insurance companies, development agencies, international organizations, county governments, national government ministries and agencies, diplomatic missions, corporate foundations, media houses, renewable energy companies, technology firms, logistics companies and other corporate organizations committed to advancing agribusiness and economic development.

WHY EXHIBIT, SPONSOR & ATTEND

Opportunities That Deliver Value

BENEFITS TO EXHIBITORS

Exhibitors will benefit from increased brand visibility, direct access to thousands of farmers and agribusiness stakeholders, opportunities to generate sales and business leads, product launches, market intelligence, networking with investors and distributors, engagement with government institutions, participation in B2B and B2G meetings, and access to new local, regional and international markets.

BENEFITS TO SPONSORS

Sponsors will enjoy extensive brand exposure through national and digital media campaigns, premium branding opportunities throughout the exhibition venue, speaking opportunities during official events, product demonstrations, VIP networking with government leaders and investors, direct engagement with target audiences, enhanced corporate visibility, strengthened corporate social responsibility profile, and long-term strategic partnerships.

Target Visitors

The Expo is expected to attract over 20,000 visitors, including farmers, agripreneurs, cooperatives, investors, exporters, manufacturers, financial institutions, researchers, students, county and national government officials, development partners, diplomats, retailers, wholesalers, hospitality industry players, youth and women entrepreneurs.

A direct route to your market

Meet decision-makers, discover practical solutions, develop partnerships and position your organization within Kenya's evolving agribusiness economy.

THE INVITATION

Why Participate?

Kenya AgriBiz Expo provides an unmatched platform for networking, learning, marketing, investment promotion and business growth. Through the collaboration of KNCCI, KALRO, the Murang'a County Government, and leading private sector partners, the Expo combines research, innovation, enterprise development and market access to create meaningful opportunities for exhibitors, sponsors and visitors. It is committed to accelerating agricultural transformation, industrialization through value addition, and sustainable economic development by connecting farmers, markets and investors for shared prosperity.

**JOIN KENYA'S PREMIER
AGRIBUSINESS MARKETPLACE**

28TH - 29TH AUGUST 2026 | KIMORORI
GROUNDS, KENOL, MURANG'A COUNTY

Contact Us

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OFFICE HOURS:

Monday - Friday: 8:00AM - 5:00PM
Saturday: 9:00 AM - 1:00 PM
Sunday & Public Holidays: Closed

Connecting Farmers, Markets and Investors for Shared Prosperity.